

STAGES ST. LOUIS ANNOUNCES LAUNCH OF "THE STAGES COLLECTION"



Yard dice from the "Fun" line, hand-painted wooden pumpkins from the "Festive" line, and custom lampshades from the "Fabulous" line.

(ST. LOUIS) - STAGES St. Louis is thrilled to announce the launch of *The STAGES Collection*, a creative online shopping division. The Collection, consisting of hand-made, one-of-a-kind items designed and built by STAGES artists, will be available to the public on Tuesday, September 1. The STAGES Collection was launched in response to the COVID-19 challenge as a way to keep STAGES artists employed while giving the St. Louis Community a way to bring STAGES-quality items into their homes.

"In a time of greatly challenged fundraising, STAGES has gone back to its core mission of telling stories and bonding people through the arts," said Jack Lane, STAGES' Executive Producer. "Each of these designs in The STAGES Collection were carefully created and crafted with a sense of fun, fantasy, friends, and family. It is our hope that the stories of The STAGES Collection create both happiness and new stories for its owners."

The Collection consists of three lines: "Fun", "Festive", and "Fabulous". The "Fun" line consists of delightful outdoor games like giant Jenga, cornhole, and yard dice, all created by STAGES Technical Director Josh Aune and Artistic Coordinator Alicia Scott-Aune. "Festive" includes charming hand-painted, seasonal decorations like rustic pumpkins, holiday welcome signs, and snowman and scarecrow door hangers, along with gorgeous, one-of-a-kind tree skirts and stockings designed by STAGES Resident Costume Designer Brad Musgrove. The "Fabulous" line features stunning items to elevate hearts and homes like artisan wooden cutting boards, hand-beaded jewelry, and elegant lampshades made from elegant fabrics used in previous STAGES productions.

Beginning September 1, the Collection can be shopped at StagesStLouis.org/shop. Items can also be ordered by calling (314) 604-6127 from 10am to 4pm, Monday - Friday. Pieces will be picked up at The Kent Center for Theatre Arts in Chesterfield, Missouri. All proceeds benefit STAGES' artistic and educational programs.

About STAGES St. Louis

STAGES St. Louis is the region's foremost not-for-profit company committed to preserving and advancing the art form of Musical Theatre through excellence in performance and education. In 2021, STAGES will celebrate its 35th year of producing Broadway-quality theatre, as well as the grand opening of the new Kirkwood Performing Arts Center, a 40,000 square foot facility consisting of The Ross Family Theatre mainstage, a flexible Second Stage, and state-of-the-art public and technical spaces.

Subscription renewals for the 2021 Season will be mailed out in early October. New subscriptions will go on sale in early 2021 with single ticket sales beginning in early Spring. For more information, please call 314.821.2407 or visit www.StagesStLouis.org.

STAGES Performing Arts Academy is regionally renowned for its innovative and multi-disciplinary programs that transform lives through immersion in the Musical Theatre arts. Celebrating its 15th year, it is also the only such program in the St. Louis region to be connected to a professional theatre company. Whatever the age or experience level, whether a new or continuing student, aspiring performing artists throughout the St. Louis region have the opportunity to explore and cultivate their talent at STAGES, and set the stage for life changing experiences. For more information or to register for fall classes today please call 636.449.5775 or visit us online at www.StagesStLouis.org.